



BITCOIN ILLUMINATED illuminarium

STEP INTO A NIGHT THAT CONNECTS, INSPIRES, AND
ILLUMINATES THE NEXT ERA OF BITCOIN.

MAY 29, 2025



WELCOME TO BITCOIN ILLUMINATED

AN EVENING OF CURATED ELEGANCE AND CULTURAL CONVERGENCE.



DATE & TIME:

May 29, 2025

8:00 PM – 12:00 AM



VENUE:

ILLUMINARIUM LAS VEGAS



GUESTS

200-300 CURATED ATTENDEES





BITCOIN ILLUMINATED PRESENTS A UNIQUE OPPORTUNITY FOR BRANDS TO POSITION THEMSELVES AT THE FOREFRONT OF THE BITCOIN SPACE, ALIGNING WITH THE MOST INFLUENTIAL NAMES AND PERSONALITIES IN THE INDUSTRY. THE CURATED EXPERIENCE, IMMERSIVE BRANDING OPPORTUNITIES, AND HIGH-PROFILE MEDIA DELIVERABLES MAKE THIS A MUST-ATTEND EVENT FOR ANY BRAND SEEKING TO MAKE A LASTING IMPACT IN THE ECOSYSTEM.

EXPERIENCE HIGHLIGHTS



IMMERSIVE & LUXURIOUS TOUCHPOINTS



RED CARPET ARRIVAL
&
STEP & REPEAT

CURATED
HORS D'OEUVRES

BRANDED HOOKAH
ICE SCULPTURE
ACTIVATION

IMMERSIVE 14K
PROJECTION
ENVIRONMENT

SHISHA LOUNGE

LIVE CONTENT CAPTURE
BY PROFESSIONAL TEAM

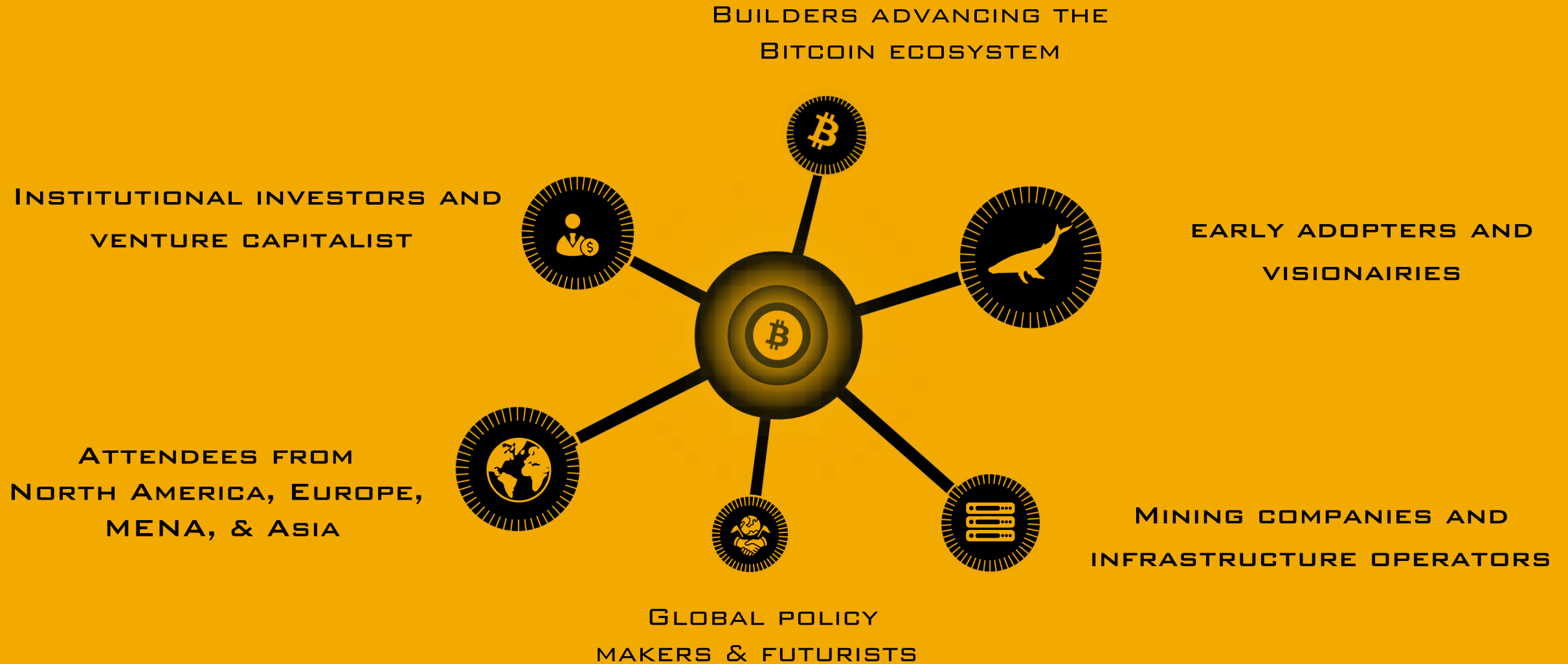
VIP NETWORKING ZONES

EXCLUSIVE AMBIENT MUSIC
AND LIGHTING DESIGN

AUDIENCE SNAPSHOT



OUR CURATED GUEST LIST INCLUDES



WHY SPONSOR



POSITION YOUR BRAND AMONG BITCOIN'S MOST INFLUENTIAL LEADERS



Sponsorship Is Not Just Presence. It's Positioning.



SPONSORSHIP PACKAGES
CURATED ACCESS, ELEVATED VISIBILITY,
AND CULTURAL ALIGNMENT—BY DESIGN.



**BITCOIN
ILLUMINATED**



SPONSORSHIP TIERS AT A GLANCE

Feature	Block Zero (\$10K)	Halo (\$15K)	Vault (\$25K)
→ Bitcoin Vip Passes	5	10	20
→ Bitcoin 2025 Festival Passes	5	10	20
→ Logo on Step & Repeat	✓	✓	✓
→ Logo on Immersive Projection Walls	-	✓	✓ (Full Takeover)
→ Lounge Branding	-	Shared	Exclusive
→ Custom Branded Ice Hookah	-	-	✓
→ Speaking Time	-	-	5 minutes
→ Getty Images	✓	✓	✓ (Full Rights)
→ Red Carpet Access	-	-	✓
→ Custom Branded Recap Video	-	-	✓
→ Product or Brand Activation Zone	✓ (Opening)	✓	✓ (Multiple)
→ Verbal On-Stage Brand Mention	✓	✓	✓ (Headline)
→ Press Release Inclusion Post-Event	-	Shared Reels	Full Features



VAULT TIER \$25,000

"WHERE ICONIC BRANDS SHAPE THE NARRATIVE."
FOR BRANDS WHO DON'T JUST SPONSOR THE MOMENT.
THEY DEFINE IT.



BITCOIN
ILLUMINATED

VAULT TIER – \$25,000

20 VIP Guest Passes

EXCLUSIVE ACCESS FOR 20 OF
YOUR TOP CLIENTS AND
PARTNERS.



Naming Rights to Shisha Lounge or Curated Lounge

ELEVATE YOUR BRAND WITH
PREMIER SPONSORSHIP OF A
SIGNATURE EVENT EXPERIENCE.



20 Bitcoin 2025 Festival Passes

FESTIVAL ACCESS FOR YOUR
BRAND AT THE INDUSTRY'S
FLAGSHIP EVENT.



Full Getty Images Access

COMPREHENSIVE PHOTO
RIGHTS TO CAPTURE YOUR
BRAND'S PRESENCE ACROSS
THE EVENT.



5-Minute On-Stage Speaking Time

DIRECTLY ADDRESS THE MOST
INFLUENTIAL AUDIENCE IN THE
BITCOIN ECOSYSTEM.



Dedicated Product or Brand Activation Zone

SHOWCASE YOUR OFFERINGS
IN A PRIME LOCATION WITHIN
THE IMMERSIVE ENVIRONMENT.



VAULT TIER (CONTINUED)

Lounge Branding & AV Design

AMBIENT LIGHTING AND AV
INTEGRATION THAT BRINGS
YOUR BRAND TO LIFE.



60-Second Immersive Projection

A CINEMATIC BRAND MOMENT
ACROSS THE ILLUMINARIUM'S
14K DOME.



Branded Recap Video

A CUSTOM EVENT VIDEO FEATURING
YOUR BRAND'S
PRESENCE AND IMPACT.



Headline Logo Placement

LEAD SPONSOR LOGO ACROSS
SIGNAGE, PROJECTIONS, AND
PRESS MATERIALS.



Social Storytelling Inclusion

FEATURED IN POST-EVENT REELS
AND VISUAL CONTENT ACROSS
KEY CHANNELS.



Custom Ice Hookah + Branded Ice Sculpture

WOW GUESTS WITH A ONE-OF-A-
KIND, INSTAGRAM-WORTHY
ACTIVATION.





HALO TIER

\$15,000

ILLUMINATION WITHOUT NOISE. PRESTIGE IN MOTION.
FOR BRANDS WHO NEED THE RIGHT EYES ON THEM
IN ALL THE RIGHT MOMENTS.



BITCOIN
ILLUMINATED

HALO TIER - \$15,000



10 VIP Guest Passes

EXTEND YOUR REACH WITH
PREMIUM ACCESS TO 10
CURATED ATTENDEES.



Logo on Step & Repeat

- CAPTURE THE ATTENTION
OF HIGH-PROFILE
ATTENDEES AND MEDIA.
- RED CARPET & GETTY
MEDIA ACCESS



10 Bitcoin 2025 Festival Passes

AMPLIFY YOUR PRESENCE AT THE
INDUSTRY'S MOST EXCLUSIVE EVENT.



Logo on Immersive Projections & Signage

LEVERAGE THE POWER OF LARGE-
FORMAT, CINEMATIC BRANDING.



Brand Presence & Live Recognition

- VERBAL BRAND RECOGNITION.
- SHARED SOCIAL AND ACTIVATION
PLACEMENT



Inclusion in Global Press Release

GAIN VISIBILITY THROUGH
WIDESPREAD MEDIA COVERAGE.





BLOCK ZERO TIER

\$10,000

"THE FIRST SIGNAL ON THE CHAIN."

**ELEGANT ENTRY FOR BRANDS SEEKING ALIGNMENT
WITH BITCOIN'S CULTURAL VANGUARD.**



**BITCOIN
ILLUMINATED**

BLOCK ZERO TIER - \$10,000

5 VIP Guest Passes

RECEIVE 5 VIP GUEST PASSES TO THE EXCLUSIVE INVITE-ONLY EVENT.



5 Bitcoin 2025 Festival Passes

INCLUDES 5 PASSES TO THE BITCOIN 2025 FESTIVAL, COMPLEMENTING THE ILLUMINATED EXPERIENCE.



On-Stage Mention

RECEIVE A VERBAL BRAND MENTION DURING THE OPENING REMARKS OF THE EVENT.



Brand Visibility

SECURE LOGO PLACEMENT ON THE EVENT'S STEP & REPEAT AND INCLUSION IN THE GLOBAL PRESS RELEASE.



Foundational Access

A STEP INTO THE CHAIN WITH FOUNDATIONAL ACCESS TO THE BITCOIN ILLUMINATED EVENT.





IMMERSIVE BRANDING

YOUR BRAND BECOMES PART OF THE STORY
PROJECTED, FELT, AND REMEMBERED.



BITCOIN
ILLUMINATED

IMMERSIVE BRANDING

MACHINE
IDENTITY
MANAGEMENT
SUMMIT
INNOVATE. ACCELERATE. WIN.



BITCOIN
ILLUMINATED

14K
PROJECTION
WALLS WITH
AUDIO-
REACTIVE
DESIGN

CURATED
VISUAL
STORYTELLING
WITH
SPONSOR
BRANDING

TIMED
VISUAL
ACTIVATIONS
DURING
PROGRAM
FLOW

CUSTOM
IMMERSIVE
CONTENT FOR
VAULT
SPONSORS

LOUNGE
BRANDING VIA
AV, LIGHTING,
AND AMBIENT
DESIGN

SPONSOR-
NARRATED
INTROS OR
MESSAGES
(VAULT TIER
ONLY)

WHERE BRAND, SPACE, AND STORY CONVERGE.



MEDIA & CONTENT

STRATEGIC ASSETS DESIGNED FOR VISIBILITY, CREDIBILITY,
AND POST-EVENT IMPACT.



BITCOIN
ILLUMINATED

MEDIA & CONTENT DELIVERABLES

EVERY SPONSOR GETS:



Getty Images access (red carpet, crowd, branded zones)



Step & Repeat photo package



Full inclusion in global press release



Post-event branded media kit
(for internal use or investors)



On-site support for social
content creation



Vault sponsors receive a custom
branded recap video



“
GREAT BRANDS DON'T FOLLOW CULTURE.
THEY HOST IT.





بيتكوين العربية
BITCOIN ARABIA



JOIN THE MOMENT

RESERVE YOUR PLACE AT THE CENTER OF BITCOIN HISTORY



NAME

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BITCOIN
ILLUMINATED



CURATED BY: